

0509 Governor's Office of Business and Economic Development (GO-Biz)

The Governor's Office of Business and Economic Development (GO-Biz) provides a single point of contact for economic development, business assistance and job creation efforts. The GO-Biz works with companies and organizations across the nation to market the benefits of doing business in California, recruit new businesses, retain businesses, and support private sector job growth. The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, economic growth, export promotion, permit assistance, innovation and entrepreneurship.

3-YR EXPENDITURES AND POSITIONS

		Positions			Expenditures		
		2013-14	2014-15	2015-16	2013-14*	2014-15*	2015-16*
0220	Go-Biz	15.7	33.0	32.3	\$2,063	\$5,069	\$4,513
0225	California Business Investment Services	9.9	13.0	13.0	1,509	1,781	1,682
0230	Office of the Small Business Advocate	2.8	3.0	3.0	442	2,459	459
0235	Infrastructure, Finance and Economic Development	35.6	40.0	49.0	115,739	16,084	16,857
TOTALS, POSITIONS AND EXPENDITURES (All Programs)		64.0	89.0	97.3	\$119,753	\$25,393	\$23,511
FUNDING					2013-14*	2014-15*	2015-16*
0001	General Fund				\$6,464	\$11,682	\$10,280
0649	California Infrastructure and Economic Development Bank Fund				80,483	9,586	9,375
0890	Federal Trust Fund				27,414	27,609	-
0918	California Small Business Expansion Fund				4,630	-25,338	2,109
0995	Reimbursements				670	1,731	1,630
3083	Welcome Center Fund				92	113	107
3095	Film Promotion and Marketing Fund				-	10	10
TOTALS, EXPENDITURES, ALL FUNDS					\$119,753	\$25,393	\$23,511

LEGAL CITATIONS AND AUTHORITY

Government Code Sections 12096.1-12098.5, and 63050; and Corporations Code Section 14030.

DETAILED BUDGET ADJUSTMENTS

	2014-15*			2015-16*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Workload Budget Adjustments						
Workload Budget Change Proposals						
• Film and Tax Credit Program	\$-	\$-	-	\$1,152	\$-	9.0
Totals, Workload Budget Change Proposals	\$-	\$-	-	\$1,152	\$-	9.0
Other Workload Budget Adjustments						
• Retirement Rate Adjustments	\$137	\$66	-	\$137	\$66	-
• Salary Adjustments	87	45	-	87	46	-
• Benefit Adjustments	32	18	-	35	20	-
• Carryover/Reappropriation	504	-	-	-	-	-
• Miscellaneous Baseline Adjustments	-	-	-	-	-	-0.7
• Pro Rata	-	-	-	-	-381	-
Totals, Other Workload Budget Adjustments	\$760	\$129	-	\$259	-\$249	-0.7
Totals, Workload Budget Adjustments	\$760	\$129	-	\$1,411	-\$249	8.3
Totals, Budget Adjustments	\$760	\$129	-	\$1,411	-\$249	8.3

PROGRAM DESCRIPTIONS

0220 - GO-Biz

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0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth, and export promotion. This program makes recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

0225 - CALIFORNIA BUSINESS INVESTMENT SERVICES

This program serves employers, corporate executives, business owners, and site location consultants who are considering California for business investment and expansion. This program convenes teams on key business development issues. This program works with local, state, and federal partners to attract, retain, and grow businesses in addition to providing permit assistance and helping businesses succeed in California. The Innovation Hub (iHub) initiative improves the state's national and global competitiveness by stimulating partnerships, economic development, and job creation around specific research clusters through state-designated iHubs.

0230 - OFFICE OF THE SMALL BUSINESS ADVOCATE

The director of the Office of the Small Business Advocate (OSBA) serves as the principal advocate in the state on behalf of small businesses, including legislation and administrative regulations that affect small business. The OSBA is responsible for disseminating information about programs and services provided by the state that benefit small businesses, and how small businesses can participate in these programs and services. The OSBA responds to issues from small businesses concerning the actions of state agencies, state laws and regulations adversely affecting those businesses. The OSBA maintains and distributes an annual list of persons serving as small business ombudsmen throughout state government.

0235010 - CALIFORNIA FILM COMMISSION

The California Film Commission (CFC) enhances California's status as the leader in motion picture, television and commercial production. The Commission is tasked with retaining and increasing motion picture production and to see that it continues to create jobs and boost business throughout the State. A one-stop office for filmmakers, the Commission supports productions of all sizes and budgets with a variety of services. In addition to issuing film permits for all state properties, administering the film and TV tax credit program, maintaining an extensive location library, and offering production assistance on a wide variety of issues, CFC also works closely with cities and counties with the goal of creating "film friendly" policies that are consistent state-wide.

0235019 - DIVISION OF TOURISM

The California Tourism Market Act provides for the marketing of California through an assessment of businesses that benefit from travel and tourism. The objective of the Tourism Assessment Program is to identify potentially assessable businesses, assist companies with determining the appropriate amount of their self-assessment, and collect the fee.

0235028 - CALIFORNIA INFRASTRUCTURE AND ECONOMIC DEVELOPMENT BANK

California Infrastructure and Economic Development Bank (IBank) was created to finance public infrastructure and private development that promote a healthy climate for jobs, contribute to a strong economy and improve the quality of life in California communities. IBank has a broad authority to issue tax-exempt and taxable revenue bonds, provide financing to public agencies, provide credit enhancements, acquire or lease facilities, and leverage State and Federal funds. IBank's current programs include the infrastructure state revolving fund, 501(c)(3) tax-exempt and taxable revenue bond program, industrial development revenue bond program, exempt facility revenue bond program, governmental bond program and the Clean Energy Finance Center (CEFC) and the Statewide Energy Efficiency Program under the CEFC.

0235037 - SMALL BUSINESS LOAN GUARANTEE PROGRAM

The Small Business Loan Guarantee Program (SBLGP) promotes local economic development by providing guarantees for loans issued to small businesses from financial institutions, typically banks, that otherwise would not approve a term loan or line of credit to a small business. As a result of the SBLGP, participating small businesses are able to secure financing that allows them to grow and expand their business. The loan guarantee serves as a credit enhancement and an incentive for financial institutions to make loans to small businesses that otherwise would not be eligible for such financing.

0235046 - CALIFORNIA WELCOME CENTERS

California Welcome Centers are visitor information centers that are readily accessible to and recognizable by tourists to encourage tourism in California and provide benefits to the state economy. The objective of the California Welcome Center Program is to determine the locality of underserved travelers, designate a welcome center, and establish operating standards across the network.

DETAILED EXPENDITURES BY PROGRAM

		2013-14*	2014-15*	2015-16*
	PROGRAM REQUIREMENTS			
0220	GO-BIZ			

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		<u>2013-14*</u>	<u>2014-15*</u>	<u>2015-16*</u>
	State Operations:			
0001	General Fund	\$2,063	\$5,069	\$4,513
	Totals, State Operations	\$2,063	\$5,069	\$4,513
	PROGRAM REQUIREMENTS			
0225	CALIFORNIA BUSINESS INVESTMENT SERVICES			
	State Operations:			
0001	General Fund	\$1,444	\$1,631	\$1,632
0995	Reimbursements	65	150	50
	Totals, State Operations	\$1,509	\$1,781	\$1,682
	PROGRAM REQUIREMENTS			
0230	OFFICE OF THE SMALL BUSINESS ADVOCATE			
	State Operations:			
0001	General Fund	\$442	\$2,459	\$459
	Totals, State Operations	\$442	\$2,459	\$459
	PROGRAM REQUIREMENTS			
0235	INFRASTRUCTURE, FINANCE AND ECONOMIC DEVELOPMENT			
	State Operations:			
0001	General Fund	\$2,515	\$2,523	\$3,676
0649	California Infrastructure and Economic Development Bank Fund	3,033	4,086	3,875
0890	Federal Trust Fund	27,414	27,609	-
0918	California Small Business Expansion Fund	4,630	-25,338	2,109
0995	Reimbursements	605	1,581	1,580
3083	Welcome Center Fund	92	113	107
3095	Film Promotion and Marketing Fund	-	10	10
	Totals, State Operations	\$38,289	\$10,584	\$11,357
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$77,450	\$5,500	\$5,500
	Totals, Local Assistance	\$77,450	\$5,500	\$5,500
	SUBPROGRAM REQUIREMENTS			
0235010	California Film Commission			
	State Operations:			
0001	General Fund	\$1,375	\$1,458	\$2,610
3095	Film Promotion and Marketing Fund	-	10	10
	Totals, State Operations	\$1,375	\$1,468	\$2,620
	SUBPROGRAM REQUIREMENTS			
0235019	Tourism			
	State Operations:			
0001	General Fund	\$54	\$200	\$201
0995	Reimbursements	605	882	881
	Totals, State Operations	\$659	\$1,082	\$1,082
	SUBPROGRAM REQUIREMENTS			
0235028	California Infrastructure and Economic Development Bank			
	State Operations:			

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		<u>2013-14*</u>	<u>2014-15*</u>	<u>2015-16*</u>
0649	California Infrastructure and Economic Development Bank Fund	\$3,033	4,086	3,875
0995	Reimbursements	-	212	212
	Totals, State Operations	\$3,033	\$4,298	\$4,087
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$77,450	\$5,500	\$5,500
	Totals, Local Assistance	\$77,450	\$5,500	\$5,500
	SUBPROGRAM REQUIREMENTS			
0235037	Small Business Expansion			
	State Operations:			
0001	General Fund	\$1,086	\$865	\$865
0890	Federal Trust Fund	27,414	27,609	-
0918	California Small Business Expansion Fund	4,630	-25,338	2,109
0995	Reimbursements	-	487	487
	Totals, State Operations	\$33,130	\$3,623	\$3,461
	SUBPROGRAM REQUIREMENTS			
0235046	Welcome Center Program			
	State Operations:			
3083	Welcome Center Fund	\$92	\$113	\$107
	Totals, State Operations	\$92	\$113	\$107
	TOTALS, EXPENDITURES			
	State Operations	42,303	19,893	18,011
	Local Assistance	77,450	5,500	5,500
	Totals, Expenditures	\$119,753	\$25,393	\$23,511

EXPENDITURES BY CATEGORY

	1 State Operations			Expenditures		
	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2013-14*</u>	<u>2014-15*</u>	<u>2015-16*</u>
PERSONAL SERVICES						
Authorized Positions (Equals Sch. 7A)	64.0	89.0	89.0	\$5,127	\$6,553	\$6,515
Total Adjustments	-	-	8.3	-	232	743
Net Totals, Salaries and Wages	64.0	89.0	97.3	\$5,127	\$6,785	\$7,258
Staff Benefits	-	-	-	2,007	2,513	2,677
Totals, Personal Services	64.0	89.0	97.3	\$7,134	\$9,298	\$9,935
OPERATING EXPENSES AND EQUIPMENT				\$2,332	\$5,747	\$5,228
SPECIAL ITEMS OF EXPENSES				32,837	4,848	2,848
TOTALS, POSITIONS AND EXPENDITURES, ALL FUNDS (State Operations)				\$42,303	\$19,893	\$18,011
				2 Local Assistance	Expenditures	
				<u>2013-14*</u>	<u>2014-15*</u>	<u>2015-16*</u>
Other Special Items of Expense				\$77,450	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)				\$77,450	\$5,500	\$5,500

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**0509 Governor's Office of Business and Economic Development (GO-Biz) -
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DETAIL OF APPROPRIATIONS AND ADJUSTMENTS

1 STATE OPERATIONS	2013-14*†	2014-15*	2015-16*
0001 General Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$6,342	\$8,062	\$9,419
Allocation for employee compensation	-	87	-
Allocation for staff benefits	-	32	-
Allocation for staff benefits (Reimbursement)	-	-1	-
Section 3.60 pension contribution adjustment	-	137	-
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	861	861	861
Chapter 69, Statutes of 2013	404	-	-
Small Business Development Corp. Grants	-	2,000	-
Carryover Adjustment	-	404	-
Chapter 360, Statutes of 2013	100	-	-
Carryover Adjustment	-	100	-
Totals Available	\$7,707	\$11,682	\$10,280
Unexpended balance, estimated savings	-739	-	-
Balance available in subsequent years	-504	-	-
TOTALS, EXPENDITURES	\$6,464	\$11,682	\$10,280
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$3,767	\$3,981	\$3,875
Allocation for employee compensation	-	36	-
Allocation for staff benefits	-	15	-
Section 3.60 pension contribution adjustment	-	54	-
Totals Available	\$3,767	\$4,086	\$3,875
Unexpended balance, estimated savings	-734	-	-
TOTALS, EXPENDITURES	\$3,033	\$4,086	\$3,875
0890 Federal Trust Fund			
APPROPRIATIONS			
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	\$27,414	\$27,609	-
TOTALS, EXPENDITURES	\$27,414	\$27,609	\$-
0918 California Small Business Expansion Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$117	\$279	\$122
Allocation for employee compensation	-	3	-
Allocation for staff benefits	-	1	-
Section 3.60 pension contribution adjustment	-	1	-
Corporations Code Section 14030	-	1,848	1,848
Government Code Section 63089.5	28,334	-	-
Corporations Code Section 14030(a) (Default Payments)	-	1,000	1,000
Government Code Section 63089.5 (e) (Default Payments)	4,503	-	-
Totals Available	\$32,954	\$3,132	\$2,970
Unexpended balance, estimated savings	-49	-	-
TOTALS, EXPENDITURES	\$32,905	\$3,132	\$2,970
Less funding provided by the Federal Trust Fund	-27,414	-27,609	-

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1 STATE OPERATIONS	2013-14*†	2014-15*	2015-16*
Less funding provided by the General Fund	<u>-861</u>	<u>-861</u>	<u>-861</u>
NET TOTALS, EXPENDITURES	\$4,630	\$-25,338	\$2,109
0995 Reimbursements			
APPROPRIATIONS			
Reimbursements	<u>\$670</u>	<u>\$1,731</u>	<u>\$1,630</u>
TOTALS, EXPENDITURES	\$670	\$1,731	\$1,630
3083 Welcome Center Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$105	\$110	\$107
Allocation for employee compensation	-	1	-
Section 3.60 pension contribution adjustment	<u>-</u>	<u>2</u>	<u>-</u>
Totals Available	\$105	\$113	\$107
Unexpended balance, estimated savings	<u>-13</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$92	\$113	\$107
3095 Film Promotion and Marketing Fund			
APPROPRIATIONS			
001 Budget Act appropriation	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>
Totals Available	\$10	\$10	\$10
Unexpended balance, estimated savings	<u>-10</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$-	\$10	\$10
Total Expenditures, All Funds, (State Operations)	\$42,303	\$19,893	\$18,011
2 LOCAL ASSISTANCE			
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
Government Code Section 63050	<u>\$77,450</u>	<u>\$5,500</u>	<u>\$5,500</u>
TOTALS, EXPENDITURES	\$77,450	\$5,500	\$5,500
Total Expenditures, All Funds, (Local Assistance)	\$77,450	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (State Operations and Local Assistance)	\$119,753	\$25,393	\$23,511

FUND CONDITION STATEMENTS

	2013-14*	2014-15*	2015-16*
3083 Welcome Center Fund^s			
BEGINNING BALANCE	\$68	\$57	\$44
Prior Year Adjustments	<u>-10</u>	<u>-</u>	<u>-</u>
Adjusted Beginning Balance	\$58	\$57	\$44
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
4172500 Miscellaneous Revenue	<u>90</u>	<u>100</u>	<u>100</u>
Total Revenues, Transfers, and Other Adjustments	<u>\$90</u>	<u>\$100</u>	<u>\$100</u>
Total Resources	\$148	\$157	\$144
EXPENDITURE AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	90	113	107
Total Expenditures and Expenditure Adjustments	<u>\$90</u>	<u>\$113</u>	<u>\$107</u>
FUND BALANCE	\$57	\$44	\$37

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	2013-14*	2014-15*	2015-16*
Reserve for economic uncertainties	57	44	37
3095 Film Promotion and Marketing Fund ^s			
BEGINNING BALANCE	\$11	\$19	\$19
Prior Year Adjustments	<u>-6</u>	<u>-</u>	<u>-</u>
Adjusted Beginning Balance	\$5	\$19	\$19
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
4140000 Document Sales	3	10	10
4172500 Miscellaneous Revenue	<u>11</u>	<u>-</u>	<u>-</u>
Total Revenues, Transfers, and Other Adjustments	<u>\$14</u>	<u>\$10</u>	<u>\$10</u>
Total Resources	\$19	\$29	\$29
EXPENDITURE AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	<u>-</u>	<u>10</u>	<u>10</u>
Total Expenditures and Expenditure Adjustments	<u>-</u>	<u>\$10</u>	<u>\$10</u>
FUND BALANCE	\$19	\$19	\$19
Reserve for economic uncertainties	19	19	19

CHANGES IN AUTHORIZED POSITIONS

	Positions			Expenditures		
	2013-14	2014-15	2015-16	2013-14*	2014-15*	2015-16*
Totals, Authorized Positions	64.0	89.0	89.0	\$5,127	\$6,553	\$6,515
Salary and Other Adjustments	-	-	-0.7	-	232	299
Workload and Administrative Adjustments						
Film and Tax Credit Program						
Assoc Govtl Program Analyst	-	-	2.0	-	-	119
Motion Picture Prod Analyst	-	-	3.0	-	-	178
Office Techn (Typing)	-	-	3.0	-	-	109
Staff Svcs Analyst (Gen)	<u>-</u>	<u>-</u>	<u>1.0</u>	<u>-</u>	<u>-</u>	<u>38</u>
TOTALS, WORKLOAD AND ADMINISTRATIVE ADJUSTMENTS	<u>-</u>	<u>-</u>	<u>9.0</u>	<u>\$-</u>	<u>\$-</u>	<u>\$444</u>
Totals, Adjustments	<u>-</u>	<u>-</u>	<u>8.3</u>	<u>\$-</u>	<u>\$232</u>	<u>\$743</u>
TOTALS, SALARIES AND WAGES	<u>64.0</u>	<u>89.0</u>	<u>97.3</u>	<u>\$5,127</u>	<u>\$6,785</u>	<u>\$7,258</u>

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